

2/2000

Attorney Reference _____

DECLARATION FOR UNITED STATES PATENT APPLICATION,
POWER OF ATTORNEY, DESIGNATION OF CORRESPONDENCE ADDRESS

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below next to my name, and that I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

A method and apparatus for providing advertisements
the specification of which

is attached hereto.

was filed on _____, as Application Serial No. _____
and was amended on _____ [if applicable].

was filed under the Patent Cooperation Treaty on _____
Serial No. _____, the United States of America being designated.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims.
I acknowledge the duty to disclose to the Patent and Trademark Office information known to me to be material to
patentability as defined in Title 37, Code of Federal Regulations, §1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or
inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a
filing date before that of the application on which priority is claimed:

Prior Foreign Application(s) Number	Country	Date Filed	Priority Claimed Yes No
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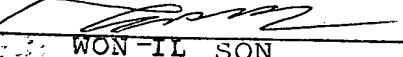
2000-06289	Korea	February 10, 2000	X
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2000-15129	Korea	March 24, 2000	X
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I hereby appoint the following attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith: Steven M. Rabin (Reg. No. 29,102), Thomas M. Champagne (Reg. No. 36,478), Robert H. Berdo, Jr. (Reg. No. 38,075), and Charles W. Peterson, Jr. (Reg. No. 34,406), 1725 K Street, N.W., Washington, D.C. 20006, Telephone: (202) 659-1915; Fax: (202) 659-1898. Address all correspondence to RABIN & CHAMPAGNE, P.C., 1725 K Street, N.W., Suite 1111, Washington, D.C. 20006.

The undersigned hereby authorizes the U.S. attorneys named herein to accept and follow instructions from the undersigned's assignee, if any, and/or, if the undersigned is not a resident of the United States, the undersigned's domestic attorney, patent attorney, patent agent, or patent representative as to any action to be taken in the Patent and Trademark Office regarding this application without direct communication between the U.S. attorneys and the undersigned. In the event of a change in the person(s) from whom instructions may be taken, the U.S. attorneys named herein will be so notified by the undersigned.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Signature:  Date: February 2, 2001

First Joint Inventor: WON-IL SON

Citizenship: Republic of Korea

Residence and Post Office Address: 663-25 Shinsa-dong, Kangnam-ku, Seoul,
Republic of Korea

Signature: _____ Date: _____, 20_____
Second Joint Inventor: _____
Citizenship: _____
Residence and Post Office Address: _____

Signature: _____ Date: _____, 20_____
Third Joint Inventor: _____
Citizenship: _____
Residence and Post Office Address: _____